

# CLEMSON SCHOLARSHIP FUND



## CREATING AN ENDOWMENT FOR THE FUTURE OF CLEMSON

Clemson University has a rich history of educating students who have gone on to pursue careers of significance and importance. Our University was founded by Thomas Green Clemson on the premise that those who had been given a quality education should pass that opportunity on to others. His gift has touched thousands of graduates, raising families out of poverty and bringing innovation, jobs and prosperity to our state, our region and around the world.

Today, Clemson is a top-ranked public university, earning national recognition for educational quality, value and affordability. The University continues to see a record number of applications from outstanding students.

**Today's Clemson is strong based on one individual's vision and the passionate support of those who followed.** But our success creates a challenge — how does Clemson meet the growing demand?

As our student population has increased, so too has the need for scholarship support. The most effective way to create an impactful scholarship endowment is through the strength of the unrestricted general scholarship fund. **That is where the power of the Clemson Family truly shines for our University.** The general fund represents the cumulation of every unrestricted gift given for scholarships at Clemson.

**ENDOWMENTS GUARANTEE A BRIGHT FUTURE FOR GENERATIONS OF CLEMSON STUDENTS.**



## GIFTS THAT KEEP GIVING

An unrestricted endowment provides a lasting stream of income for student scholarships as the gift is held in perpetuity. Since the principal is invested and only a portion of the return is used to fund scholarships, a larger endowment creates a longer-lasting income yield. Endowments guarantee a bright future for generations of Clemson students by producing support each year from the fund's earned interest, creating a baseline of funding that endures.

Every year, thousands of high school students and their parents come to Clemson University's campus wondering if **this is the place where they are supposed to be.** Every year, a new group of young people with new dreams arrives on campus looking for their next home — the place that will build the momentum for their journey forward. **The power of scholarships is decision-making and life-changing for these students and families.** A strong unrestricted endowment unlocks the potential of all of them — both highly recruited and those who would otherwise be left behind — giving them the opportunity to realize their dreams, reach their fullest potential and become the newest members of our loyal Clemson Family. Your commitment to the next generation will give these students everything they need to make a positive impact on campus, in our region and across the globe.

**"MY SCHOLARSHIPS AT CLEMSON TRULY MEAN THE WORLD TO ME. I BLEED ORANGE BECAUSE OF MY TIME HERE."**  
-TATUM SASS

**Although Clemson is nationally recognized for affordability, the cost of earning a four-year degree continues to climb nationwide.** That means that many potential Clemson students and their families will continue to face financial obligations that are out of reach. For example, healthy financial aid packages that include Life Scholarships, Pell Grants and other benefits still leave in-state students facing costs around \$15,000 per year. **Our University believes no deserving students should be denied the Clemson Experience because of an inability to pay.**

For Clemson junior Tatum Sass, scholarships made the difference. She remembers, "I chose Clemson because of the strong academics, commitment to undergraduate research, sense of school pride and national championship football team." Three scholarship offers were the catalyst that made her college direction clear — and possible. She shares, "My scholarships at Clemson truly mean the world to me. I bleed orange because of my time here."

## AN INVITATION TO INVEST

It is our legacy and our responsibility. Giving future generations the same advantages, the same opportunities as those who came before us is in the Clemson DNA. It is at the heart of everyone who loves this University. It has made Clemson the proud, inclusive and accepting institution it is today. It has made Clemson strong.



**Now is the time to turn our actions into significant impact. It is time to ensure that Thomas Green Clemson's vision for this University endures for generations to come. It is time to build our Clemson Scholarship Fund.**

**At Clemson, commitment to an accessible education is part of our founding purpose. Your commitment to the next generation starts now.**

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