

COLLEGE OF BUSINESS SCHOLARSHIPS



EDUCATION IS SMART BUSINESS.

It begins with immersive education, research and outreach programs that are globally competitive and committed to economic and social advancements. The result: leaders, entrepreneurs, innovators. These are the graduates of Clemson University's College of Business. They are entering the business-world with the ability and eagerness to learn, adapt, lead and contribute to their communities.



CLEMSON'S COLLEGE OF BUSINESS IS EMPOWERING STUDENTS AND DEVELOPING MARKET-READY LEADERS WHO ARE POISED TO SHAPE THE FUTURE AND FLOURISH WITHIN THE GLOBAL MARKETPLACE OF IDEAS.

Good business lies at the heart of all job creation and industry. The College of Business at Clemson has served as a foundational education for those with aspiring careers in business. They are enterprise leaders and entrepreneurs in banking, economics, management, manufacturing, accounting, marketing, branding and so much more. Bottom line: Clemson means business.

Clemson's strategic plan, ClemsonForward, features the College of Business for significant investment and development. The vision includes a best-in-class facility and programming restructure that will enable Clemson to attract high-quality students.

At the heart of our campus, the new College of Business building will bring students, faculty and industry together in a collaborative, inspiring space that is forward thinking in its design and daily application. Business students will have the kind of attractive environment that compels them to work, engage, study, ask hard questions, challenge themselves and work together.

The College of Business building will be modern, flexible, collaborative and innovative — attracting the best and brightest students to our University. The College of Business will play a vital role in Clemson University's future.



FUELING THE NEXT GENERATION

From the classroom to the community, we develop bold leaders who will positively and responsibly impact society. Through high levels of interaction and collaboration between students, faculty and industry, the College nurtures individual development, bolsters entrepreneurial thinking, spurs social and economic prosperity, provides customized professional education along with experiential learning opportunities and sparks a lifelong desire for learning. By providing the tools needed to develop industry-relevant skills, we are ensuring our students are business-ready.

The new College of Business building will prepare our students for today's marketplace — one that is 24/7, instantaneous, global and fluid. Your support will be crucial as we arm our students — the world's future business leaders — with the skills and values to be successful in a 21st-century workplace.

We strive to offer these educational experiences to the best, brightest and most deserving students. But to do so, Clemson must find the means to attract the nation's elite high school graduates who are diverse, innovative and globally competitive and entrepreneurially-focused. The new state-of-the-art College of Business building will undoubtedly be attractive to these prospective students, but private scholarship funding will be crucial.

Clemson's high standing and flourishing national reputation is attracting record numbers of undergraduate applications. Each incoming freshman class exceeds the previous one in academic accomplishment, with average SAT scores reaching historic highs year after year. The student body has become increasingly diverse, and initiatives are in place to continue that trend. The ability to recruit these students has an economic ripple effect across the College of Business, Clemson University and South Carolina — creating a return on investment that is incalculable.

Scholarships are the force that will bring exceptional students to our college — both those highly recruited and those who otherwise would not have the opportunity to receive a Clemson education because of financial barriers. Scholarships boost Clemson's national reputation and allow us to compete with our peers and recruit the best and brightest.

SCHOLARSHIPS ENABLE TRUE FREEDOM OF OPPORTUNITY FOR STUDENTS TO NOT JUST ATTEND CLEMSON BUT TO THRIVE HERE. WITH COMPREHENSIVE SCHOLARSHIPS, STUDENTS CAN MORE FULLY ENGAGE IN ACADEMIC EXTRACURRICULAR ACTIVITIES, TAKING ADVANTAGE OF THE BREADTH OF OPPORTUNITIES CLEMSON OFFERS.

Not only does this talent enhance the diversity of background and experience in Clemson's student body, it strengthens the Clemson brand, bolsters the high-achieving culture we strive to foster for our students and expands the reach of our alumni network after graduation.

A strong scholarship endowment unlocks the potential of all our students — creating productive citizens who will become the next generation of business leaders. But we can't do it without your support. Your commitment to students transforms their trajectories and gives them a foothold toward their future.

FUNDING THEIR FUTURE

Recruiting scholarships for students within Clemson University's College of Business will provide future generations with access to not just a college education, but a top business education in a top facility. Our students are motivated to shape their communities upon graduation, and your support provides them with enriching opportunities that fuel their competitive drive.



Prestigious merit-based awards attract the nation's top students, and need-based funding opens doors for deserving students who would not otherwise be able to afford a Clemson education. In turn, these students will contribute to the college and Clemson's academic reputation, success and impact in our state, nation and throughout the world.

Your gift will be life-changing for the future leaders and innovators of the business world. The return on your investment will be realized as our students enter the business world armed with the best education available.

We need your support. We need your conviction. We need your passionate belief in the dreams and goals and words that have brought us to where we are today. Your investment in scholarships will pave the way for future generations of Tigers. Together, we will create a better future for Clemson students. Together, we will raise the tide for our students for success at Clemson — and in life.

IMPACT STUDENTS LIKE RILEY

"I HAVE NO WORDS TO ACCURATELY DESCRIBE THE EXCITEMENT AND JOY I GET FROM RECEIVING THIS SCHOLARSHIP, AND IT MAKES ME WANT TO WORK HARDER AT CLEMSON TO MAKE THOSE SAME PEOPLE THAT BELIEVED IN ME ORIGINALLY EVEN MORE PROUD THAN THEY EVER COULD HAVE IMAGINED."

GIVE NOW

WHERE TO GIVE

WAYS TO GIVE