



## THE VIEW FROM THE TOP

Thanks to the generosity of loyal IPTAY members and major donors, Clemson Athletics has never been stronger. During a time of major program and facilities growth, we have witnessed how this level of support has contributed to success at the highest level. This revenue is an essential part of the athletics budget and enables our athletic director, coaches and staff to keep our Tigers on top. Award-winning success in the classroom, multiple ACC championships and five consecutive appearances in the College Football Playoff are accomplishments that make the Clemson Family extremely proud.



**THE ENERGY, INTEREST AND EXCITEMENT THAT COMES WITH THAT LEVEL OF SUCCESS BENEFITS OUR ENTIRE UNIVERSITY.**

The high profile of Clemson Athletics contributes to record-breaking admissions interest and free global marketing. The Power of the Paw has never been stronger! Equally impressive — we have achieved this level of success with limited funds compared to our peers.



## STAYING IN THE GAME

One of the most effective ways to support Clemson Athletics and Clemson University is to establish a strong scholarship endowment. Currently, Clemson has one of the smallest endowments in the Atlantic Coast Conference. As of 2019, Clemson's endowment stood at \$760 million. Compare that to Notre Dame's \$13.8 billion, University of Virginia's \$9.6 billion and Georgia Tech's \$2.09 billion — just to name a few. In fact, Clemson ranks third to last in the ACC in endowment funds, trailed only by the University of Louisville and Florida State.

Private support for IPTAY's unrestricted scholarship endowment frees up revenue from the annual fund to provide for a growing list of athletic department needs. Over the past 6 years, Clemson's athletic budget has grown from \$65 million to over \$130 million. That means more private dollars are needed just to keep up with the growing expenses. The total scholarship bill for athletics is around \$13 million per year, which supports approximately 450 student-athletes. Currently, our endowment covers only 1.15 percent of that tuition bill.

**BUILDING THE ENDOWMENT THROUGH IPTAY STRENGTHENS THE ABILITY OF OUR UNIVERSITY TO ATTRACT, DEVELOP AND EDUCATE INDIVIDUALS WHO REPRESENT US AS DYNAMIC STUDENTS IN THE CLASSROOM AND AS FIERCE COMPETITORS ON THE FIELD.**

Endowments can be created for program-specific student-athlete scholarships or the general athletics scholarship fund. Building our scholarship endowment is a critical factor in sustaining and enhancing the first-rate experiences that Clemson University can offer to its student-athletes, Tiger fans and the entire Clemson Family.

## TIGER STRONG

Scholarship endowments guarantee a bright future for generations of Tiger student-athletes by generating support each year from the fund's earned interest, creating a baseline of support for student-athlete scholarships. As our athletic scholarship fund grows, so does our strength and stability and our ability to produce winning programs year after year.

It is a great time to be a Clemson Tiger! This level of unprecedented success requires our continued investment. Now that we have established a culture of excellence for Clemson Athletics, we need private support to keep us in the game for many winning seasons to come.



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