

SCHOLARSHIPS

CASE FOR SUPPORT



THE POWER OF CLEMSON IS UNDENIABLE.

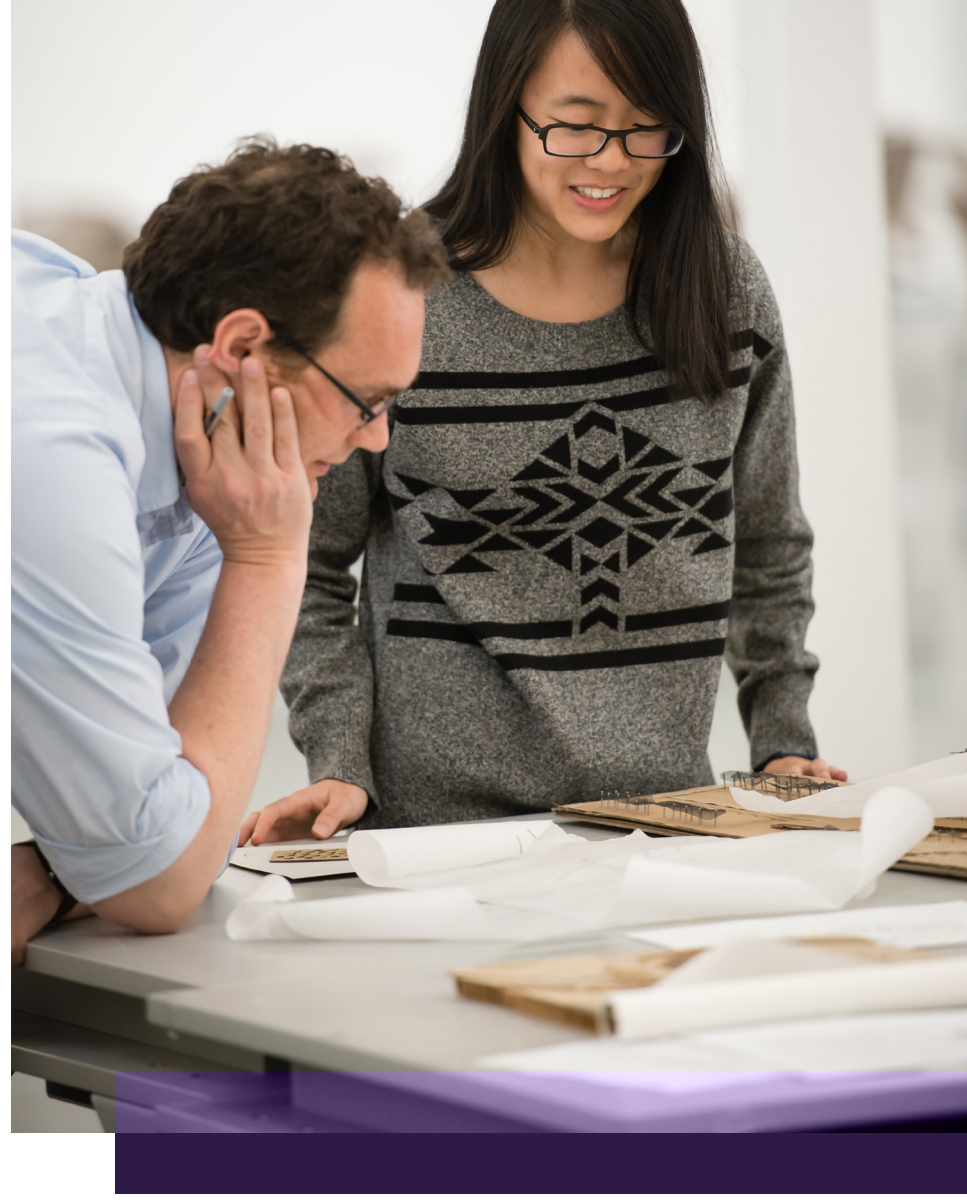
The academics are prestigious. The professional opportunities are extensive. The alumni are impressive. The athletics are awe-inspiring.

But beyond the rankings and statistics, Clemson is far more than just a school.

Clemson boasts its stellar reputation and winsome effect because of its people – the outstanding students who enthusiastically soak up the Clemson experience, freely pour themselves back into their respective areas of campus, and proudly carry the Clemson name into their next stage of life.

These individuals are the essence of Clemson. They set foot on campus carrying a myriad of backgrounds but a collective eagerness for growth – and they are the ones who both absorb the rich opportunities available at Clemson and ensure that the Clemson culture remains strong for generations to come.

Clemson has been capturing hearts and changing lives for decades, but without the students who inhabit the classrooms, fill the stadiums, and mark the campus with their unique influence, the mission of Clemson ceases to carry meaning. Whether their high school achievements provide them with competitive opportunities at other schools or their financial situation threatens their ability to afford a Clemson education, the prospective students who could be the future of Clemson face many obstacles on their journey to become Tigers.



Scholarships make all the difference for our students.

Additional funding allows them to have access not only to a nationally-renowned education, but also to leadership opportunities, a supportive community and lifelong memories. Scholarships truly make the Clemson experience possible.

The strength of Clemson's scholarship endowment determines our ability to pave the way for our students. Scholarship funding not only provides our students with initial access to Clemson but also offers them the freedom to pursue extracurricular activities on campus without the added financial pressure of supporting their own education.

Your gift to Clemson does not only support a school that excels in education. Your generosity contributes to a culture that welcomes students, offering endless opportunities for maturity and memories. Giving toward scholarships ensures that students with high academic performance and lofty career aspirations can further their education at Clemson, gaining the skills they need while also offering their talents to the larger student body. **Giving toward scholarships allows Clemson to welcome students who otherwise would have no way of funding their own education** — and we cannot afford to forfeit their presence on campus, the perspective they bring, and their impact on the world.

There is no better time to hone in on scholarship funding than now – a variety of national trends are increasing the urgency of providing more scholarships. As national institutions continue to improve, the field of options for top scholars is growing more competitive, and the availability of scholarship funds can make the difference for these high-achieving students when deciding where to pursue their education. Although education options are improving, costs continue to create barriers for students, and Clemson's ability to offer scholarships can bridge the gap between growing income disparities that prove difficult to overcome.

Clemson's unique situation also emphasizes the need for additional scholarship funding. Our land-grant mission impresses upon us our responsibility to build prosperity in our state and in the nation, and by providing students with increased access to education, Clemson will be able to fulfill that mission. Under the current circumstances, Clemson does not have the flexibility to increase tuition discounting, so any growth in scholarship funding must come from private gifts.

Our time is now to further Clemson's ability to support students. Private gifts are the heart of student support, and our generosity will determine Clemson's future.

OUR TIME IS NOW TO FURTHER CLEMSON'S ABILITY TO SUPPORT STUDENTS.

DEMAND



- In FY2019, Clemson received 29K applications for 3,800 freshman seats.
- Over the last 10 years, the number of undergraduate applications has increased by 77%.

NEED



- 15% of our students are Pell Grant eligible, which means their combined family income is less than \$25K annually.
- We have no additional room to discount tuition.



GIVE NOW

WHERE TO GIVE

WAYS TO GIVE